



**Joseph Groh
Foundation**

**Never Look Back
Never Give up
Remain Positive**

If you care about nonprofits and the work they do, then look to **GuideStar** for information that advances transparency and enables donors to make better decisions.



GUIDESTAR®

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Who is Guide Star? (guidestar.org)

Guide star is a 501©(3) organization that collects, organizes and presents information about 1.8 million IRS registered nonprofit organization. Information is obtained from the reporting organization as well as directly from several IRS and other sources.

Why Do They Exist?

They are passionate about nonprofit information because this sector is so incredibly powerful. According to Johns Hopkins University, more than 70 million people work and volunteer in the nonprofit sector, making it the third-largest workforce among US industries behind only retail and manufacturing. Nonprofits create total revenue of more than \$1.9 trillion annually, exceeding the GDP of Canada, Australia, Russia and India.

What Should You Look for in a Nonprofit?

Look for platinum participant 501©(3) charities. They are committed to transparency, are registered with the IRS, provide annual revenue and expense information, develop mission statements and objectives and provide impact summaries for their organizations.